

# LAMONT BROWN

## CREATIVE DIRECTOR • SHOW DIRECTOR • PRODUCER

New York/Florida | [LBCreativesllc@gmail.com](mailto:LBCreativesllc@gmail.com) | (689) 285-9221 | [LinkedIn](#)

Visionary Creative Director and Producer blending 10+ years of high-impact storytelling with rigorous project execution. Proven expertise in guiding immersive entertainment and theatrical productions from "Blue Sky" ideation to successful, world-class delivery.

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### PROFILE

Strategic Creative Director, Show Director, and Producer with 10 plus years designing immersive, gamified, and live entertainment experiences for premier brands including Disney Theatrical and Norwegian Cruise Line. A 9 time BroadwayWorld Award winner including Best Direction and Choreography, I steward intellectual property from blue sky concept through production delivery leading cross functional creative, technical, and vendor teams to realize audience first, brand safe experiences. I combine bold creative vision with professional management to control scope, schedule, and budget and deliver complex theatrical productions, world premieres, and interactive attractions on time and to specification.

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### ACCOMPLISHMENTS

**9 Time BroadwayWorld Award Winner:** Co created, choreographed, and co wrote original music for the hit jazz driven tap musical Syncopated Avenue, which swept the BroadwayWorld Sarasota Awards including Best Choreography.

**BroadwayWorld Award Winner:** Awarded Best Direction and Best Choreography for a full scale licensed production of Disney and Elton John's Aida.

**Multiple Time Vacation Hero Award Winner (Norwegian Cruise Line):** Recognized among the Final 4 and as Comment Card Top Earner on the Norwegian Escape for delivering exceptional service and top rated guest entertainment experiences.

**Original Workshop Cast, Disney Theatrical:** Selected to collaborate on physicalizing animated characters for live theatrical environments in the developmental lab of Disney's Hercules.

**World Premiere Production:** Contributed to the creative development and rhythmic storytelling for the world premiere musical Chez Joey at the Tony Award winning Arena Stage.

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### PROFESSIONAL EXPERIENCE

#### Founder & Creative Director, LBCreatives LLC

2014 to Present

Spearhead the end to end project lifecycle from ideation to execution for award winning live entertainment.

Direct technical, casting, and staging logistics for complex original IPs and immersive attraction designs.

Manage cross functional teams of 15 plus artists, designers, and technicians to realize audience first experiences.

Steward intellectual property for original works including the 9 time BroadwayWorld Award winning musical Syncopated Avenue.

#### Co-Creative Producer / Head of Creative Development, Ransom World of Entertainment

Jul 2025 to Present

Manage distributed creative teams of 10 plus through virtual pitches and digital asset reviews.

Lead collaborative concept to delivery pipelines to drive international entertainment projects.

Pitch and execute full scale narrative experiences while successfully negotiating with vendors and creative partners.

Ensure on time delivery of high quality project deliverables within strict production constraints.

#### Co Creator and Choreographer, Syncopated Avenue

2023 to May 2025

Sarasota, Florida

Guided the award winning original musical from initial blue sky ideation through final opening night execution and continuing development.

Led cross functional teams of designers, technicians, and performers to achieve a unified artistic vision.

Oversaw all artistic elements and staging to deliver a high quality theatrical experience tailored to diverse audiences.

Collaborated closely with co creators to establish the rhythmic storytelling and visual language of the production.

**Choreographer | The Lion King Jr. and Aladdin Jr., Studio Theatre of Long Island**  
Lindenhurst, NY

**Jun 2021 to Jul 2021**

Choreographed two professional youth theatre productions for licensed Disney properties during the 2021 summer program.

Created original movement and taught complex staging to a large ensemble cast of young performers.

Maintained the high storytelling standards and artistic integrity associated with the Disney brand throughout the rehearsal process.

Collaborated closely with the creative team to ensure a cohesive artistic vision and a polished final production.

**Director / Choreographer, Escape Holiday Spectacular – Norwegian Cruise Line Escape**

**Oct 2018 to Dec 2018**

- Oversaw the creative development and installation of a large scale theatrical event at sea.
- Managed international talent and coordinated heavily with technical departments to ensure a seamless show delivery.
- Maintained high level production value while adhering to strict maritime operational guidelines and timelines.
- Fostered a positive and disciplined environment to execute dynamic staging within unique venue parameters.

**Director & Choreographer, Aida – Studio Theatre**

**Jun 2021 to Aug 2021**

Directed and choreographed a full-scale production of Aida, demonstrating the ability to deliver an innovative artistic vision while honoring the core narrative and musical integrity of an established theatrical property.

Received BroadwayWorld Award recognition for direction and choreography.

**Restaging Choreographer, Busch Gardens Williamsburg - Celtic Fyre**  
Williamsburg, Virginia

**Mar 2015 to Apr 2015**

Stepped into a temporary creative leadership role to restage the tap choreography, collaborating directly with the show director prior to the arrival of the lead choreographer.

Trained and onboarded the first female tap dancer in the history of the production, ensuring she mastered the complex rhythmic tracks and technical staging.

Served as one of two featured tap dancers under a specialized short term contract for a highly demanding live theme park entertainment offering.

Bridged the gap between the directorial vision and choreographic execution to keep the rehearsal process moving forward and hitting all scheduling milestones.

**Brand Partnerships**

**Jan 2023 to Present**

**Capezio and Capezio Brazil | Global Brand Athlete and Special Guest**

Selected as a premier brand representative for the world leader in dancewear to promote high performance footwear and apparel.

Invited as a Special Guest for the 2026 Capezio Summit in São Paulo, Brazil to lead masterclasses and represent the brand internationally.

Collaborate with product development teams to provide professional feedback on professional tap shoe design and performance durability.

## Omara Floor | Global Brand Ambassador

Serve as a primary representative for professional grade sprung flooring systems used by major dance companies and theatrical productions worldwide.

Create digital content and live demonstrations to showcase the technical benefits and safety standards of the product for professional performers.

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## EDUCATION

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### AMDA College

Associate of Arts (A.A.), New York, NY

Intensive Conservatory Training

Oct 2012 to 2014

### Project Management Institute (PMI)

Project Management Professional (PMP) Candidate

Fulfilling certification requirements; completing the mandatory 35-hour project management education requirement with a strong focus on Agile methodologies, Risk Management, and Scheduling.

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## LINKS

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[Portfolio \(Password: LBCreatives\)](#)

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## AREAS OF EXPERTISE

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- Creative Direction & Concept Development
- IP Stewardship & Brand Strategy
- Immersive & Interactive Storytelling
- Show Direction & Choreography
- Cross-Functional Team Leadership

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## TECHNICAL PROFICIENCIES

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**Show Systems & Design:** Ride System Concepting, Immersive Multimedia Production  
**Digital Tools:** Video/Audio Editing, Digital Asset Review Pipelines

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## ADDITIONAL EXPERIENCE

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### Major Theatrical Collaborations & Performance

2014

- **Disney Theatricals (Hercules Developmental Lab):** Selected for the original workshop cast under Tony Award-winning director Casey Nicholaw. Collaborated directly with the creative team to physicalize animated characters, gaining first-hand insight into Disney's iterative concept-to-stage development process.
- **Broadway & National Tours (Mean Girls & Funny Girl):** Performed in major commercial productions directed by industry leaders Casey Nicholaw and Michael Mayer, mastering the execution of high-budget, meticulously choreographed storytelling at the highest industry level.
- **Off-Broadway & Development (Bullets Over Broadway, Chez Joey):** Worked directly under legendary directors and choreographers, including Susan Stroman, Savion Glover, and Tony Goldwyn, absorbing diverse directorial methodologies and high-stakes pre-production strategies.
- **Global Franchises (Riverdance International Tour):** Executed precision-based performance standards for a legacy global franchise, ensuring consistent show quality and brand integrity across international markets.
- **Television & Media (Hulu):** Featured in Hulu's *Wu-Tang: An American Saga* and *Your Attention Please*, adapting live performance and choreography techniques for on-camera, episodic production workflows.